



Benidorm



I N D E X

BEACHES AND COVES
THEME PARKS
SPORTS
NIGHTLIFE
MUSIC FESTIVALS
FIESTAS
GASTRONOMY
SHOPPING
TOURING THE CITY
HEALTH AND WELLNESS
ACCOMMODATION
GETTING AROUND

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Its beaches have made it internationally famous: Benidorm has been firmly on millions of people's holiday map for more than 50 years. The city's two urban beaches are considered to be the best on the Mediterranean coast, and its three picturesque coves make the perfect counterpoint. Moreover, its unique skyline has earned it the nickname of "Manhattan on the Mediterranean". But there's a lot waiting to be discovered in Benidorm, especially in terms of experiences, which are as numerous as its visitors.

That's because there's a Benidorm for every kind of tourist; for those in search of fun, for those who just want to switch off, for people wanting an active outdoor break in stunning surroundings, for those who want to enjoy excellent food and drink and for those seeking all that in a single package.





A UNIQUE DESTINATION

Life in Benidorm is devoted to tourism throughout the entire year. It has very own micro climate, with 300 days of sunshine and an average year-round temperature of 19°C, meaning that it has a steady flow of visitors during all 12 months of the year.



URBAN DESIGN AND CONTRASTS

In the streets you can see signs of the city's past as a seafaring town, with sprawling, whitewashed houses. But its cosmopolitan present is also very much in evidence, with skyscrapers surrounded by green areas, a sustainable model that has aroused the interest of town planners all over the world.



Mal Pas Cove

Benidorm has the best urban beaches on the Mediterranean: Levante and Poniente. They both share crystal clear water, fine sand, quality certificates, blue flags and lots of services to make going to the beach a pleasant experience. Protected from storms by the bay, their south-facing location means they get many hours of sunshine, from dawn until well into the afternoon on Levante and until dusk on Poniente. The former

is famous all over Europe for its day and nightlife and its party atmosphere; it's the one that features most often in the media and is the most popular with foreign tourists. Poniente beach is wider and longer, quieter and is used by more Spanish visitors, as it's ideal for going with the whole family as well as for people who want to do sand sports, with its 12 games and sports areas. Both beaches have beach libraries and children's play



Almadraba Cove



Tio Ximo Cove

BEACHES AND COVES

areas, plus several specially equipped points to enable people with disabilities to enjoy a dip in the sea. In addition to this, along its 7 kilometres of coastline Benidorm also has three beautiful coves hidden away amongst the rocks.

MAL PAS COVE

Lying beneath the Castle, and close to the Yachting Marina, this little urban cove has a 120 metre-long beach and calm water.

LA ALMADRABA

With crystal clear water and fine sand, this is a paradise for snorkelling fans and only a few minutes by car from the city centre. Ideal for its rocky natural surroundings.

CALA TIO XIMO

Next along from Cala de la Almadraba, this cove with its beach of stones and sand is surrounded by lovely clear water, much loved by scuba divers.



Poniente Beach

PONIENTE BEACH

Quieter than Levante, this three-kilometre stretch of sand is ideal for families and for practising beach sports.



Levante Beach

LEVANTE BEACH

The most internationally and famous, and the top choice for young people, who love its promenade stretching for more than two kilometres and packed with bars, restaurants and a party atmosphere.



Terra Mítica

THEME PARKS

Six in total, counting theme parks, water parks and animal parks. To visit with family or friends. The perfect option for a thrill-packed holiday.

TERRA MÍTICA. Turns at 90 kilometres an hour, impossible loops, a 60-metre freefall and vertigo. This park is pure adrenaline. All this as well as roller coasters with and without water, replicas of attractions for kids plus shows, all while touring three civilisations from Antiquity: Rome, Greece and Egypt.



Terra Natura

TERRA NATURA. More than 1,500 creatures from 200 species from the five continents, some in danger of extinction, are waiting to be visited in this huge park, which recreates each animal's habitat.

Jaguars, buffalo, tigers and elephants are just some of the residents of this zoo, where you can interact with a number of species.



Mundomar

MUNDOMAR. The park with penguins, parrots, lemurs and all kinds of exotic and marine animals. Don't miss the dolphin show. The other great show features sea lions, and you can even swim with them.

AQUALANDIA. The biggest water park in Europe with the world's tallest capsule water slide. The water slides, rapids and zig-zags make the perfect combination for combating the heat while having fun. Many of the attractions have a mini-replica so the kids can enjoy themselves as much - or more than - the adults.

Aqualandia



AQUA NATURA. Kids rule here: 1,000 metres of water slides for kids and adults plus large areas with kids' attractions specially adapted to suit a variety of ages and surrounded by sun decks and a spa from where parents can keep an eye on their offspring.



Aqua Natura

Iberia Park



IBERIA PARK. As well as mechanical attractions, you can also get up close to pirates and their adventures. And to round off the day, there's an open-air spa and Jacuzzi area.



You can practise sailing and kayaking all year round. Cable Ski offers sports like kite surfing, water skiing and wakeboarding, in a one thousand square metre circuit that can take up to 12 skiers.

SPORTS

People who see holidays as the best time of year for doing sport, or those who want to combine relaxing with being active are spoilt for choice in Benidorm, where the enormous range of things to do just goes on and on. Because in Benidorm you can play almost any sport, both in the municipal sports facilities and in the open air, where the opportunities are infinite. Water sports, mountain

sports, golf on one of the city's three courses or running along the seafront promenade and around Terra Mítica are just a few of the possibilities available. For more extreme sporting disciplines, or those requiring special equipment or training, there are specialist companies, some of whom organise routes on horseback or 4x4 and paintballing events.



The seabed is a real treasure for marine life and Posidonia (sea grass) meadows. Plus, the underwater part of the island has lots of caves that are included in the scuba diving route. For people who prefer to be closer to the surface, snorkelling is a good alternative.

Paddling round the bay, exploring spots along the Serra Gelada coastline and around the island that are out of other people's reach is possible in a kayak. People who have never been in a kayak can do a course in the marina, which is also the starting point for trips.



Beach sports are another way of making the most of those sun-filled days. On Poniente there are areas with nets and goals for playing beach volleyball, beach football and beach handball. In the summer, official championship matches are usually played here.



Bicycles are the ideal vehicle for getting around the city and for doing road cycling. Plus, Serra Gelada and the nearby mountain ranges of Serra Cortina, Bernia and Aitana are packed with mountain biking routes.



Serra Gelada and Puig Campana are definitely favourite destinations for hiking enthusiasts. There are routes with different levels of difficulty. The local area also has a few via ferratas for those who like a bit of climbing. The city is also home to companies who specialise in extreme sports, like paragliding.



Benidorm has three golf courses where you can play a round while admiring fantastic views. The course at Las Rejas, suitable for amateurs and with its own school, has 9 holes, while the two courses at Villaitana Golf Club have 18 holes each.





NIGHTLIFE

The city is open until dawn, making it the perfect place for those who like their nightlife.

Any day of the week is good for letting yourself be carried away by Benidorm's night-time attractions. Although there are four major leisure areas, it's easy to find a terrace bar away from them where you can have something to eat or drink.

OLD QUARTER

The old quarter is usually where the night begins for people of all ages. In Calle Cosme Bayona you can have a drink with views over the cliffs of Punta Canfali and Levante beach, and in Calle de los Gatos and Costera del Barco the atmosphere is a little more intimate. Plus, the area around Calle Santa Faç and Calle Alacant is where most of the LGBT hotspots are to be found. .



LEVANTE BEACH

An alternative for starting the party or the second stop after the old quarter. This area extends from the beginning of the promenade almost up to Rincón de Loix and is lively through to 4 am, with pubs, discos and venues with very different atmospheres all rubbing shoulders. From chill-out spaces with loungers and open-air terraces for having a drink and a quiet chat through to discos playing Electro Latino, Dance and House music, where the dance floor is alive. Rock music also has a home on Levante beach, with

several American style venues featuring live performances and serving as a place to meet up on Sunday afternoons.

DISCOS

And if you're still looking for fun at 5 am, you can party on at one of the discos on the main road; these huge venues spread over hundreds of square metres start getting busy from midnight onwards and are always the last to shut. Most call it a day at dawn, although some also keep going for longer with extended opening hours. In the summer weeks, they often

have a special programme and themed parties.

ENGLISH AREA

The so-called "English area" is in the famous Rincón de Loix (on Levante beach), around Calle Gerona, Calle Ibiza, Calle Mallorca and Calle Londres, and here the fun starts late morning. There are dozens of venues that have basically focused on attracting British customers, but you'll find plenty of other nationalities too. The area has pubs with live music in tribute to legendary bands

and artists like The Beatles and Elvis Presley, and where you can listen to the greatest pop rock hits. The area throws itself enthusiastically into celebrating English-speaking festivals like Saint Patrick's Day and Halloween, and lately another event has become famous, the Fancy Dress Party, a fancy dress street festival where people go to great lengths to dress in the most original outfit. The festival is held on the Thursday after the Benidorm Annual Festivities, held on the second weekend in November.



Benidorm Palace





DIFFERENT NIGHTS

If it's a different kind of nightlife you're after, you can also enjoy the show – with an optional dinner – at the Benidorm Palace, voted the best show venue in Europe in 2012. The show combines Flamenco, Spanish and international music, a laser show and an aerobatic display, featuring dancers, musicians, acrobats and balancing artists. And if gambling and card games are your thing, the Casino Mediterráneo is a great chance for a flutter on American Roulette, Blackjack, Poker and other games.



MUSIC FESTIVALS

Benidorm's summer calendar has three red-letter days, one for each of its festivals: two music events held in July and one LGBT event that takes place in September. Yet another reason for not missing a fun-filled summer in the city.



Low Festival

LOW FESTIVAL

Already firmly established, this is one of the best festivals in Spain. 75,000 spectators confirm this. A very friendly event, without large crowds, its spacious green areas are the envy of other festival sites. It's also 100% sustainable and has fantastic posters. It's turned Benidorm into the Indie capital city.





Low Festival



Iberia Festival

IBERIA FESTIVAL

This year will be the fourth event. Living proof that good rock 'n roll never dies and neither does its audience, consisting of several generations who mingle with each other to sing along to numbers that have now become anthems.



Benidorm Pride

BENIDORM PRIDE

An essential event on the LGBT community calendar, in September Benidorm will once again be holding its Pride, an international event. A festival that takes place both in the street and in lively venues around the city, combining entertainment and cultural activities. Pride culminates in the Benidorm Parade, featuring around 20 floats and more than 300 people.

FIESTAS

Benidorm is the city with the most festivals in Spain. Its festival calendar is proof of this, because everything is celebrated here, traditional fiestas that have been held for years and others brought in to Benidorm by people from other parts of Spain. No month goes by without some sort of celebration. As you go about the city, it's not unusual to stumble across bands, flower offerings, firecrackers or firework displays at any time of the year.

Two things are typically found in any Valencian festival: gunpowder and the dolçaina and tabalet, home-grown musical instruments. The high point of the year comes in November with the Patron Saint Annual Festival, open to everyone and the only time of year when life in Benidorm practically comes to a standstill for five days.



Tabalet

Dolçaina





Moors and Christians

JANUARY

Not just one, but two Three Kings parades are held within only a few hours of each other. The first in the rural area of La Huerta and the second, the main event, in the streets around the centre. A few weeks later it's time for San Antonio, a festival held in the rural area of La Huerta, with the blessing of animals at the doors of the Ermita de Sanç chapel.

FEBRUARY

Carnival is celebrated with a grand parade in which hundreds of people compete for the best and most original fancy dress outfit.

Two days later it's time to change into head-to-toe black for the Burial of the Sardine, the ceremony that marks the end of Carnival celebrations.

MARCH

On 14 March, the city awakens to three huge Falla monuments that make grotesque fun of the social and political climate. On 19 March, after several days of firecrackers and mascletàs (daytime firework displays) the Fallas are consumed



Fallas

by flames. Plus, on the Saturday closest to 16 March, there is a flower offering to the city's Patron Saint, commemorating the date on which her image was found on Benidorm's coast.

APRIL

The six *cofradías*, as the Easter processional groups are known, take Easter Week to almost all the city's neighbourhoods. One of the oldest and most characteristic events held during Benidorm's Easter Week is the L'Ambaixà de l'Àngel, on Easter Sunday, when a little girl recites a poem to the Virgin at dawn.

MAY

On 1 May the city celebrates the Festa de la Creu, one of its oldest and most established festivals. The night before, a group of women flower arrangers decorate a wooden cross set up at the point that marked the municipal boundary many decades ago and that nowadays is actually in the city centre. Eight days later, Benidorm celebrates its birth as a town in 1325 with the re-enactment of the Granting of the First Settlement Charter. On 15 May, horse-drawn carriages and carts



Solemn Prodesion

mass on Levante beach for a pilgrimage in honour of San Isidro Labrador, taking pilgrims to the Ermita de Sanç chapel.

JUNE

The Corpus Christi pilgrimage, organised by the Casa de Andalucía association, winds through the streets, filling Benidorm with Flamenco costumes. And from 19 to 24 June it's time for the San Juan "Hogueras" (bonfires). The festival is similar to the

Valencia Fallas, with papier-mâché monuments that are later burnt down. On the night of 23-24 June, and coinciding with summer solstice celebrations, tradition demands that people take a dip in the sea to purify themselves.

JULY

Benidorm also joins in with the quintessential Navarre festival of San Fermín, with the launch of the chupinazo (a firework rocket signalling the start of festivities) from a well-known restaurant on Levante beach. On 16 July it's the festival of the Virgin of El Carmen, with a seafaring procession in which the image of the Virgin is taken round Benidorm bay. On 25 July, the day of San Jaime is celebrated with an open-air party in the Castle.

AUGUST

The day of San Roque is celebrated in the street named after him.

SEPTEMBER

The days of Asturias and Castile-La Mancha are celebrated with cider and gazpachos.

OCTOBER

Benidorm also has its own Moors and Christians festival, which takes place on the first weekend of October.

A party atmosphere pervades the city, along with the smell of gunpowder, the noise of muskets and people in colourful costumes, accompanied by pasodoble music plus Moors and Christians marching bands.

In addition to the grand parade, the most distinctive event is the Peace Parley, which puts an end to hostilities between the two



Theatrical performance of the founding of the Virgin



Float Parade



Moving fire and sound show



sides without a single drop of blood being shed. On the 9 October the city celebrates Community of Valencia Day, with a traditional market in the city centre.

NOVEMBER

This is the season for the big Annual Festival. It starts on the second Saturday of the month and runs for five days, in which religious devotion rubs shoulders with partying in the streets. The re-enactment of the Hallazgo de la Patrona (discovery of the Virgin), the floats and the Desfile del Humor (comedy parade), in which the festival groups take an irreverent look at

national, regional and local issues with a generous dose of criticism and wit. The Thursday after the Annual Festival ends, the English area holds the Fancy Dress Party, with hundreds of people taking part from midday onwards. La Carxofa (artichoke) festival appeared spontaneously in the late 1920s to publicise local farmed produce and is held the weekend after the Annual Festival.

DECEMBER

As well as marking the festivity of the Immaculate Conception, Benidorm celebrates Christmas enthusiastically.

GASTRONOMY



Lots of it, varied, delicious and with 100% Mediterranean flavours. This is Benidorm's gastronomy, a fundamental part of the holiday for thousands of tourists. In recent years, a concerted effort has been made to raise awareness of the city's cuisine with Benidorm Gastronómico events, an initiative that includes a number of workshops and activities to publicise local food and make it available at affordable prices.

SPOUPS AND STEWS

In late February, and when the weather makes stews an appetising prospect, the city celebrates the "Spoon food days" or hot dish soups and stews days. Kitchens are filled with fish stews or game meats, of thick legume potage accompanied by seafood or meat, olleta and cocido with Valencian meatballs or Madrid style, gazpacho, etc. When it comes to spoon food, in Benidorm you can try all kinds of typical local recipes and dishes from other regions in Spain, including the Basque Country, Asturias and La Mancha.

RICE DISHES

There are more rice dishes than you could ever imagine, and they go far beyond the traditional paella. There's dry rice, juicy and runny rice, with seafood, meat or vegetables. And although they're all delicious, as you're in a seaside town you simply must try the fish-based dishes. The most traditional and typically eaten in Benidorm is rice with anchovies and spinach, with a juicy consistency and sometimes featuring pumpkin too. But that's not the only one, you can also have cod and cauliflower rice; juicy rice with monkfish and clams; with skate and vegetables or rice with llampuga (also known as mahimahi). More well-known along Valencia's Mediterranean coastline is arroz a banda (where the rice and fish are served separately) and senyoret rice, with small pieces of seafood; black rice, so-called because it's cooked in squid ink, turning it black, and rice with lobster. But apart from seafood, Benidorm's past and tradition are also linked to farming and vegetable growing. So, another traditional rice dish you can eat in the city is rice with fesols i naps (haricot beans and turnips), which some res-



Fish rice dish



Salted fish



Red shrimps

restaurants make to order, as it's not easy to find on the menu except at special events like Rice Days. The event is usually held in mid-October, when establishments taking part serve up a different rice recipe every day of the week.

OUT FOR TAPAS

Going out for tapas is one of the most quintessential Spanish customs and Benidorm is tapas heaven. In fact, several streets in the old quarter are packed with establishments specialising in tapas and

pinchos (snacks on a slice of baguette bread). They're clustered around Calle Santo Domingo, also known as "Basques' street", making a great urban route on which the windows of each bar and restaurant display an extraordinary variety of tapas and pinchos. These first-rate creations manage to cram a wealth of well-balanced flavours into a single mouthful. As part of Benidorm Gastronómico events there is a week devoted exclusively to tapas and pinchos, when participating restaurants compete to produce the best creation.

INTERNATIONAL CUISINE

Like any other open, cosmopolitan city, in Benidorm you can find restaurants specialising in cuisine from a range of countries around the world: Italian, Asian, Chinese, Greek, French, etc. Plus, there are few places on the Spanish mainland where you can have an authentic English Breakfast, complete with fried eggs and baked beans, or fish and chips cooked in true English style.

After a few hours on the beach, in theme parks, doing sport or touring the local area, there's nothing like doing a bit of shopping to round off your day. Benidorm offers a huge variety of shops spread all over the city and operating like a great open-air seaside shopping centre where you can buy anything you want, from exclusive products to real bargains.

SHOPPING

SHOPPING IN THE CENTRE

The extensive shopping area runs from Plaza Triangular to Avenida de Los Almendros, stretching over main streets in the old quarter and in the centre like La Alameda, Calle Gambo, Avenida Martínez Alejos and Paseo de la Carretera. In summer, many shops in the centre are open all week, including Sundays, and their opening times are longer to give visitors the chance to do their shopping after sundown, so they don't have to sacrifice beach and leisure time.

CASTLE MARKET

In the summer months, there is usually crafts market in Plaza de la Señoría that opens from mid-afternoon through to the early hours of the morning. At the same time, the square connected to it, Plaza del Castillo, is occupied by artists,





portrait artists and painters, who display their work and in some cases produce commissions while you wait.

STREET MARKETS AND FLEA MARKETS
For people who like going from stall to stall bargain hunting, Benidorm has two busy street markets. The Municipal Market of Els Tolls and the Pueblo street market in Rincón de Loix both open on

Wednesdays, with the latter repeating on Sundays. Close to the Ermita de Sanç chapel you'll find the Rastro del Cisne flea market, where you can buy interesting second-hand items on Sundays; during the rest of the week a number of antiques shops are also open, selling real jewellery, vintage items and collectable pieces. Besides the chance to buy, the Rastro del

Cisne is also a leisure option, as there's live music every day while you lunch on a good couscous, paella or a selection of cheeses from around the world.

TOURING THE CITY



PARQUE DE L'AIGÜERA

This park is the city centre's great green lung and the place for playing games, walking and open-air cultural events in the two amphitheatres. The Bullring is at one end and City Hall at the other.

OLD QUARTER

This is where you can really sense the city's past as a seafaring town, with its narrow streets and sprawling little houses. Overlooked by the magnificent viewpoint (the Mirador), the church of San Jaime and the squares are well worth a visit. The old quarter is also where you'll find the port and Parque de Elche.

CHURCH OF SAN JAIME

Dating back to the 18th century and recently restored, the domes are covered with blue glazed tiles, a typical sight on religious buildings in the local area. The church houses the chapel of the city's Patron Saint, the Virgen del Sufragio (Virgin of Suffrage).

MIRADOR (VIEWPOINT)

The origin of today's Benidorm, the Castle is the city's most iconic and photographed monument. Its appearance has changed little in the last 50 years. Perched on top of Punta Canfali which divides the bay in two, the viewpoint is regarded as the Balcony of the Mediterranean.

CITY HALL

The counterpoint to the skyline, it was designed as a horizontal skyscraper. Its windows are decorated with the names and surnames of Benidorm local inhabitants.



LEVANTE AND PONIENTE PROMENADES

Designed by acclaimed architects, they have won numerous awards. Poniente promenade, with its undulating outline and colourful hues, recreates the waves of the nearby sea. Levante promenade, bustling and crowded, part of a unique city setting and illuminated by hanging decorative lights, runs alongside the most famous urban beach on the Mediterranean. It's well worth taking a stroll along both of them.

THE AREA AROUND TERRA MÍTICA

The long boulevards, ideal for strolling or cycling, are finished off with themed roundabouts.

SERRA GELADA MOUNTAINS

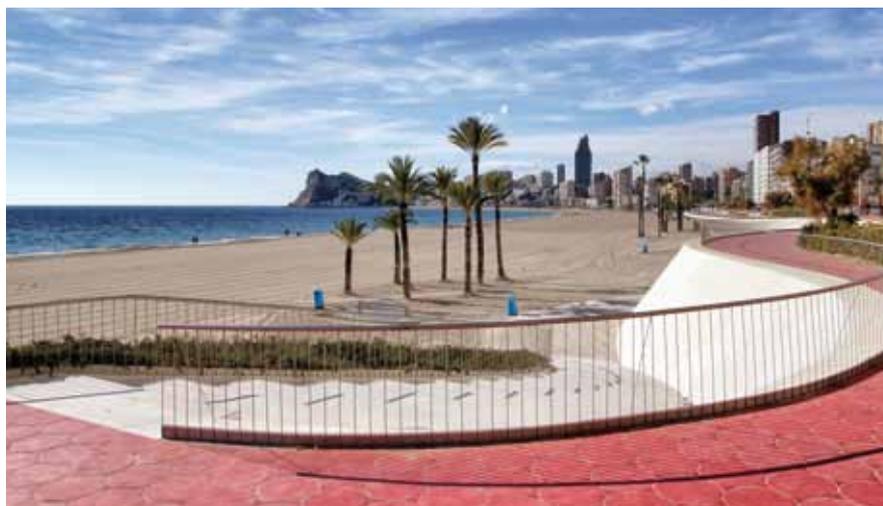
The land area of the Park, with its cliffs rising 300 metres above sea level, is home to abundant animal and plant life, including birds like storm petrels, European shags and peregrine falcons.

LA CRUZ (THE CROSS)

You can get amazing panoramic views from both ends of the city. From La Cruz de Serra Gelada cross you get a spectacular view of the whole of Benidorm and its skyline, and on clear days you can even see Alicante and Santa Pola.

EL TOSSAL

And at the other end is El Tossal de La Cala, with incredible views and the remains of a Roman castellum. The little chapel on the way up to El Tossal de La Cala houses an image of the Virgin of the Sea. Close by, the viewpoint at the Bali hotel gives you impressive bird's-eye views.



Poniente Beach, Spanish Architecture Award 2011



LA ISLA (BENIDORM ISLAND)

Part of the Serra Gelada Natural Park, it's much more than an iconic landmark. You can reach it by boat from the port, take a walk along marked footpaths, eat in the restaurant and have a swim in the bathing areas with beautiful seabed views.

THE REGION

Only a few kilometres away is Villajoyosa, City of Chocolate, with a vast historic heritage; Polop, the town lying beneath the Sleeping Lion that captivated Spanish Modernist write Gabriel Miró; Altea, with its little white houses on the seashore; Finestrat, perched on a rocky outcrop, and Guadalest, an ancient fortress standing in a valley surrounded by crags and cliffs.

HEALTH AND WELLNESS





HEALTH

Since the late 19th century, Benidorm has been a magnet for health tourism. In fact, the very first tourist establishment to open here was a spa. More than 100 years ago, doctors across half of Spain were prescribing sun and sea bathing in Benidorm to their patients. More than a century later, the city has two private hospitals with top medical teams and the latest advances in healthcare technology. In fact, 70% of its patients are foreign-



ers, many of whom travel to Benidorm to receive treatment or have operations.

HOTELS WITH SPA AND WELLNESS

Part of Benidorm's hotel provision has concentrated its services on the health and beauty segment, with spa and wellness facilities staffed by professionals who apply the latest and most innovative treatments. Around twenty establishments offer treatments such as hydrotherapy, aromatherapy, anti-stress,



beauty and weight loss, delivered by professionals specialising in body health and care. All these treatments are available in surroundings with spacious areas for jacuzzis, steam baths, cold and hot water pools, thermal spa circuits and gyms.



ACCOMMODATION

BENIDORM IN FIGURES

Hotels	Apartmetns	Campsites
40.000 spaces	21.000 spaces	11.000 spaces

HOTELS

Benidorm has some 130 hotels, many of which have been partially or fully renovated over the last decade to provide even better comfort, design and services. A total of 40,000 spaces are spread over two- to three-star establishments. One third of provision is three- and four-star, plus the city has three luxury hotels.

There are also hotels specialising in particular customer segments, such as the so-called Adults-only premises, catering for couples or groups of friends with no children, as well as family-oriented establishments. The huge range of hotels includes large complexes, but there are also small and family-run establishments.

TOURIST APARTMENTS

Ideal for people who want to self-cater on holiday with their own kitchen, sitting room and timetable. This is perhaps the most popular option with large groups of friends or families with several generations travelling together.



CAMPSITES

Although these are still popular with foreign visitors, this type of accommodation is gaining a following in the Spanish community. To stay in a campsite you don't necessarily need to be travelling in a caravan or motorhome, as they also have areas with bungalows and wooden cabins. There are 10 campsites of various categories in and around Benidorm, with swimming pools and in some cases spa.

GUEST HOUSES AND HOSTELS

They are usually the most affordable option. Most are based in the city centre. There are 9 guest houses and 3 hostels. A total of 500 spaces.



GETTING AROUND BENIDORM



CITY BUS

The city bus service runs from 6 am through to midnight and has 19 routes taking passengers to any point in the city, including to nearby towns. Plus, there are two tourist bus routes for exploring the main attractions and several services run to and from the theme parks. The bus service has cash cards that can be topped up as well as special tourist cards that you can buy on board the bus and use for a limited time, either 24 or 48 hours.

TAXIS AND HIRE VEHICLES

People opting to take a taxi have 232 vehicles a day at their services at any of the 20 fixed taxi ranks spread across Benidorm, although you can also call 96 586 26 26 / 96 680 10 00 to request a

service at any time of the day or night. For people who prefer to get around independently, there are several hire companies providing cars and motorbikes, which are more convenient for driving around at rush hour.

BICYCLE

There are two alternatives for getting around Benidorm by bicycle: tourist bike hire companies and Bicidorm, a bicycle loan service set up to encourage people to use this alternative form of transport. Bicidorm has 20 bike bases at the busiest points around the city and you can get a daily, weekly, monthly or yearly pass. There is a bike lane in Poniente, in the area around Terra Mítica and on Avenida Severo Ochoa.

TRAM

This a local train service. Two services run from Benidorm: one goes into the centre of Alicante and stops at the platform in Terra Mítica, before connecting with the AVE high-speed train station and running through the towns of Villajoyosa, El Campello and San Juan; the other runs towards Dénia, stopping at Altea, Calpe, Gata, Teulada and other towns in the Marina Alta region. AVE passengers can use the TRAM for free from Alicante to Benidorm and vice versa. In addition to this, on Fridays and Saturdays in July and August the TRAMnochador service runs a night route taking in the leisure areas of Alicante, El Campello, San Juan and Benidorm, providing a safe alternative to taking your car if you're going out on the town.



COMUNIDAD
VALENCIANA

• Valencia

• **Benidorm**

• Alicante

